

WBTV Charlotte, NC

Significant Issues and Responsive Programming January 1, 2005 – March 31, 2005

METHODOLOGY:

Following are the categories of issues/concerns determined by WBTV to be of significance in the service area. Issues were determined through discussions with community leadership, viewers and concerned citizens. Topics were also generated by formal news department surveys conducted between newscasts. Results are shared with viewers that day.

Programming listed by category in this report is intended to be representative of coverage. Applicable CBS/network programming is attached by hard copy. All responsive local programming produced outside the already dedicated newscasts is aired in prime access time periods.

SIGNIFICANT ISSUES:

A. Public Safety

Charlotte Police Department announced the need for at least 96 new police officers because of the fast growth of the community, yet the city has a budget deficit that may require cuts in the number of police not the addition of police. Daily reports on crime by neighborhoods, it tells the community where major crime is happening. Illegal drivers licenses for non-citizens was a topic covered during this time period. And we concentrated on school violence, an every increasing subject within the major school districts in the area.

B. Economy

We continued our almost daily coverage of the US Airways bankruptcy problems. 5700 residents of our community are employed by the airline. The increase in gas prices has been a focal point of coverage with emphasis on how public safety organizations have had to cope with costs not budgeted.

C. Social; Human Services

Two week series on the dangers and costs of obesity. An investigative report on nursing home patient mistreatment. A series of stories on how a service organization helps the disadvantaged in the community. Complete coverage of a movement within the Charlotte community to break-up the school district to stop the overcrowding and poor management of the system.

(2)

PROGRAMS/PROGRAM SEGMENTS CITED IN THIS REPORT

WBTV NEWS REPORTS - Daily coverage of issues. Newscasts are scheduled Monday-Friday; 5:00 a.m., 5:30 a.m., 6:00 a.m., 12 Noon, 5:00 p.m., 5:30 p.m., 6:00 p.m., 11 p.m.. Saturday 6:00 p.m., 11 p.m.. Sunday 6:30 p.m., 11:00 p.m. (all newscasts are 30 minutes.)

A 10:00 p.m. Newscast is also produced for another local station (WJZY) 7 days a week.

WBTV NEWS 3 AT NOON SEGMENT - Increased daily 2-minute live segment dedicated to local community projects and issues to 3 minutes. Topics range from downtown development to charity fundraisers to children's issues. Special guests appear daily to discuss with WBTV anchors.

3 ON YOUR SIDE – Focused beats assigned to key anchors with demonstrated viewer benefit.

Topics include:

A. HEALTH BEAT

Tonia Bendickson tackles current health issues targeted at key viewers. Parenting stories and those affecting the children in the community are also Tonia's focus.

B. GOVERNMENT

Paul Cameron covers not only City Hall, also any legislative issue that impacts viewers.

C. PERSONAL SAFETY

Maureen O'Boyle looks at issues that relate to personal safety and community security.

(3)

WBTV SPECIAL PROGRAMS AND PROJECTS

Began campaign in December promoting upcoming WBTV Blood Drive on January 6, 2005.

Began campaign in December promoting upcoming UNCF telethon scheduled to air on WBTV January 8, 2005.

Arts and Science Council – campaign to encourage citizens to donate resources to the help preserve the arts in our community – designed to support annual fund drive, which completed in February.

Relay for Life/American Cancer Society – campaign to encourage citizens to donate resources to the help cancer survivors and fund cancer research – designed to support annual fund drive, which concludes in April.

American Red Cross – ran series of promotional announcements calling for support for Tsunami victims.

African American Cultural Center – ran series of promotional announcements in recognition of Black History Month.

Go Red for Women Luncheon /American Heart Association –campaign to encourage citizens to donate resources to create awareness, educate and conduct research on women's heart health.

PSA Schedules in place 1st Quarter 2005:

Paws with a Cause PSA

US Coast Guard PSA

Cardiac Arrest/Defibrillation PSA

AHA Cholesterol PSA

05/04/05 17:07 M050405_053

MARCH 2005 PUBLIC AFFAIRS BROADCASTS AFFILIATE RELATIONS <BES#M050405_053>

From: Mike Lipman <jmlipman@cbs.com>

To: ALL STATIONS



RE: MARCH 2005 PUBLIC AFFAIRS BROADCASTS AFFILIATE RELATIONS

ATTN TELECOMMUNICATIONS: PLEASE RELAY TO TCALL TBSNY

TO: GENERAL MANAGERS, PROGRAM DIRECTORS, PUBLIC AFFAIRS DIRECTORS

RE: PUBLIC AFFAIRS BROADCASTS FOR MARCH 2005

THE ATTACHED FILE BELOW IS A LIST OF CBS PUBLIC AFFAIRS BROADCASTS FOR MARCH 2005. THIS SHOULD ASSIST YOUR STATION IN COMPLETING THE ISSUES/PROGRAMS REPORT FOR FIRST QUARTER 2005. TOGETHER WITH THE PRESS BUNDLE, THIS INFORMATION WILL ENABLE YOUR STATION TO UTILIZE NETWORK PROGRAMMING IN THE REPORT, IF YOU SO CHOOSE.

IF YOU HAVE ANY QUESTIONS PLEASE CONTACT YOUR AFFILIATE RELATIONS DISTRICT REPRESENTATIVE.

BEST REGARDS,

AL LIPSON
DIRECTOR OF LOCAL SERVICES & ADMINISTRATION

***** This message has an attachment "MARCH2005PUBAFF.DOC"

05/04/05 17:28 M050405_055

PART 1 OF MARCH 05 PUBLIC AFFAIRS PAGES 1 -3 <BES#M050405_055>

From: Mike Lipman <jmlipman@cbs.com>

To: ALL STATIONS

RE: PART 1 MARCH 2005 PUBLIC AFFAIRS BROADCASTS AFFILIATE RELATIONS
PAGES 1 THRU 3

ATTN TELECOMMUNICATIONS: PLEASE RELAY TO TCALL TBSNY

TO: GENERAL MANAGERS, PROGRAM DIRECTORS, PUBLIC AFFAIRS DIRECTORS

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PUBLIC AFFAIRS BROADCASTS
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FACE THE NATION

03/06/05 Social Security reform: Democratic vs. Republican viewpoints

1) Interview with Sen. Chuck Hagel about: his plan to overhaul the
system/extending retirement age from 67 to 68/the original intent
of Social Security/personal savings accounts/concern about
increasing the federal deficit/getting Democratic support
2) Interview with Sen. Barbara Boxer about: her claim that
President Bush is actually trying to destroy Social Security; her
response to Sen. Hagel's comments; Alan Greenspan's support for
private accounts
Guests: Sen. Chuck Hagel (R-NE) (1); Sen. Barbara Boxer (D-CA) (2)
Guest Interviewer: Karen Tumulty, Time magazine

03/13/05 1) Interview with Condoleezza Rice about: Syria's
agreement to pull its troops out of Lebanon by the end of the month;
U.S. policy regarding Hezbollah, a major political force in Lebanon;
setting a timeline regarding the suspension of Iran's nuclear
program; possibility of an Israeli attack on Iran; rumors that Dr.
Rice will run for president.

2) Interviews with Senators Dick Lugar and Joseph Biden about Dr.
Rice's remarks; the upcoming election in Iran; the situation in Lebanon
Guests: Dr. Condoleezza Rice, Secretary of State (1); Sen.
Richard D. Lugar (R-IN); Chairman, Foreign Relations Committee
(2); Sen. Joseph R. Biden, Jr. (D-DE); Ranking Member, Foreign
Relations Committee (2)

Guest Interviewer: Doyle McManus, Los Angeles Times

03/20/05

1) Interview with Rep. Tom Davis about: baseball commissioner Bud Selig's statement describing baseball's policy on steroids; new Congressional laws governing sports; the establishing of an outside agency to oversee sports; setting a deadline for baseball to take action; the possibility that Mark McGwire requested immunity and was denied; the question of whether records should be taken away from athletes who have used steroids; ongoing

undercover Congressional investigations
2) Interview with Rob Manfred about: his reaction to critics following the Congressional hearings; Commissioner Selig's statement; Mark McGwire's evasiveness; baseball's slowness in addressing the problem

3) Interview with Gen. Richard Myers about the current situation in Iraq: the training and equipping Iraqi security forces; various factions within the insurgency -- organized crime and criminals for hire; foreign fighters; and extremists from the former regime; the possibility of more attacks in anticipation of the seating of the Iraqi National Assembly; setting a date for the withdrawal of U.S. troops from Iraq

Guests: Rep. Tom Davis (R-VA); Chairman, Government Reform Committee (1); Robert Manfred, Executive Vice President, Major League Baseball (2); Gen. Richard Myers, Chairman, Joint Chiefs of Staff (3)

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FACE THE NATION (continued)

03/27/05

The Terri Schiavo case:

1) Interview with David Gibbs about: Terri Schiavo's present condition; Florida Gov. Jeb Bush's efforts to intervene

2) Interviews with Tony Perkins and Rep. Debbie Wasserman Schultz about: the question of whether Congress and the president should intervene in a family dispute; Terri's expressed wish not to be sustained on artificial life support in a persistent vegetative state; Majority Leader Tom Delay's comparison of the political attacks against him with the Schiavo case

3) Interviews with Andrew Cohen and John Harwood about: impact of the case on the judicial nomination process; charge that Republicans acted out of political motivation rather than sincere belief; new focus on the need for living wills

Guests: David Gibbs, Schindler Family Attorney (1); Tony Perkins, President, Family Research Council (2); Rep. Debbie Wasserman Schultz (D-FL) (2); Andrew Cohen, CBS News Legal Analyst (3); John Harwood, The Wall Street Journal (3)

Guest Moderator: Bill Plante

Guest Interviewer: Karen Tumulty, Time magazine

60 MINUTES (Sunday edition)

03/06/05

"Rendition"- 60 MINUTES investigates 'rendition', the alleged CIA practice of abducting terror suspects to countries whose interrogators are known to torture. Includes interviews with: Thomas Hammarberg, former Swedish diplomat; Michael Scheuer, former senior CIA official; Khaled el-Masri, a Kuwaiti living in Germany who was held in an Afghan prison; and Craig Murray, former British ambassador to Tashkent. (C: Scott Pelley - P: Graham

Messick)

"Grand Theft Auto" - focuses on a civil lawsuit brought against the videogame "Grand Theft Auto" by attorney Jack Thompson, a crusader against video game violence. The lawsuit centers around the murder of three men in Fayette, Alabama, by 18-year-old Devin Moore who was addicted to the videogame. Includes interviews with: the aforementioned Jack Thompson; Nicholas Hamner, a law student at the University of Alabama; David Walsh, a child psychologist; Steve Strickland, brother of a slain police officer; Doug Lowenstein, representative of the video game industry; and Paul Smith, a First Amendment lawyer. (C: Ed Bradley - P: Mitch Weitzner)

"The D.A. And Tom Delay" - Ronnie Earle, a Democratic district attorney in Austin, Texas contends that a political action committee chaired by House Majority Leader Tom Delay raised money illegally from corporations during the 2002 state elections in Texas. Delay charges that Earle is on a political witch hunt. Earle claims that he is only interested in rooting out public corruption. (C: Lesley Stahl - P: Richard Bonin)

Andy Rooney Topic: "Advice For Oscar" - Andy comments on the Academy Award ceremonies

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60 MINUTES (Sunday edition) (continued)

03/13/05 "Ken Lay"- the former chairman of Enron, talks about his role in the debacle which sent the energy giant into bankruptcy, leaving 4,000 people without jobs, and wiping out savings and pensions. Includes interviews with: Bill Lerach, a lawyer now leading an investor lawsuit against the company; and Kurt Eichenwald, a business correspondent for The New York Times and author of "Conspiracy of Fools," a book about Enron's rise and fall. (C:

Scott Pelley - P: Andrew Court)

"Submission"- a report on "Submission," a 12-minute film on Dutch television whose anti-Koran message offended Muslims and resulted in the murder of its Dutch filmmaker, Theo Van Gogh, a descendent of the painter Vincent Van Gogh. Includes interviews with Ayaan Hirsi Ali, who wrote and conceived the film and is herself receiving death threats; Theodore Holman, a columnist and radio correspondent; Paul Scheffer, a professor of sociology; and Nabil Marmouch, a Muslim community leader. (C: Morley Safer - P: John Marks)

"The Last Star Wars"- an exclusive look at the upcoming and final film in the Star Wars blockbuster series, including an interview with its creator George Lucas; and Bob Coleman, animation supervisor. (C: Lesley Stahl - P: Rome Hartman)

Andy Rooney Topic: "To Open...Or Toss?" - which letters should you throw away without opening?

03/20/05 "The Big Gun" - a report on the ease with which the .50-caliber long-range, armor piercing rifle, a potent weapon for terrorists, can be acquired in the U.S. and shipped overseas. Includes interviews with: Florin Krasnigj, a gunrunner who has been buying the weapons and sending them to a guerilla force called the Kosovo Liberation Army; Joe Vince, a former top official at the Bureau

of Alcohol and Firearms; Stacy Sullivan, a former Newsweek correspondent and author of a book about Krasniqi called "Be Not Afraid For You Have Sons In America"; and New York City Police Commissioner Ray Kelly. (C: Ed Bradley - P: David Gelber, Joel Bach) (see also "The Big Gun" OAD: 01/09/05)

"Jessica Gonzales v. Castle Rock" - examines the question of how much responsibility the police have in enforcing restraining orders. The report focuses on a law suit filed by Jessica Gonzales against Castle Rock, Colorado and its police force for not protecting her three daughters who were killed by her estranged husband. Because U.S. cities are immune from most litigation, the Supreme Court will decide whether Jessica can sue. (C: Mike Wallace - P: Robert Anderson)

"The Sea Gypsies" - a report on the Moken, a nomadic tribe living on islands in the Andaman Sea in Southeast Asia, who suffered no casualties when a deadly tsunami struck early this year because they heeded the signs of nature -- receding seas and fleeing animals and fled to higher ground. Includes interviews with: Saleh Kalathalay, one of the Moken who spread the alarm; Dr. Narumon Hinshiranan and Jacques Ivanoff, both anthropologists. (C: Bob Simon - P: Michael Gavshon, Solly Granatstein)

Andy Rooney Topic" "If The Shoe Fits..." - buying shoe

05/04/05 17:28 M050405_056

PART 2 OF MARCH 2005 PUBLIC AFFAIRS PAGES 4 -6 <BES#M050405_056>

From: Mike Lipman <jmlipman@cbs.com>

TO: ALL STATIONS

RE: PART 2MARCH 2005 PUBLIC AFFAIRS BROADCASTS AFFILIATE RELATIONS
PAGES 4 THRU 6

ATTN TELECOMMUNICATIONS: PLEASE RELAY TO TCALL TBSBNY

TO: GENERAL MANAGERS, PROGRAM DIRECTORS, PUBLIC AFFAIRS DIRECTORS

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PUBLIC AFFAIRS BROADCASTS
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60 MINUTES (Sunday edition) (continued)

03/27/05 "Power To The People" - a report on Saudi Arabia,
a bastion of conservative Islam where the issue of women's rights
is at the heart of calls for reform. Includes interviews with:
Khaled al-Dakheel, who was banned from writing a newspaper column
because he was too reform-minded; Dr. Maha Munif, head of the
pediatric infections unit at a Riyadh hospital; Rania al-Baz, a
television personality; Dr. Saleh al-Sheikh, the minister for Islamic
affairs in Saudi Arabia; and Prince Sultan bin Salman, a member of the
Saudi royal family.(C: Ed Bradley - P: Harry A. Radcliffe II)
"The Stone Box" - followup to "The Stone Box" (OAD: 12/19/04), a
report on the controversy aroused by the discovery, in the Tel
Aviv apartment of Israeli antiquities collector Oded Golan, of an
ossuary -- a stone box used to hold the bones of the dead some
2000 years ago -- inscribed with the Aramaic words "James, son of
Joseph, brother of Jesus." The followup includes a report on the
discovery in Golan's home, two months later, of a stone tablet
said to be the only remnant of the Temple of King Solomon.(C: Bob
Simon - P: Michael Gavshon, Solly Granatstein)
"The Toughest Race" - a report on ultra marathoners, runners who
tackle five marathons in a row, and the grueling Badwater
Marathon, an uninterrupted race through the Mojave desert and
half-way up a mountain. Includes interviews with two of the
runners: 41-year-old Dean Karnazes and 44-year-old Pam Reed.(C:

Lesley Stahl - P: Denise Schrier Cetta)

Andy Rooney Topic: "Put The Brakes On Gas Prices" - dealing with the high price of gasoline

60 MINUTES WEDNESDAY

03/02/05 "Epidemic In The Heartland" - a report on an epidemic in middle America involving the use of pseudoephedrine, found in dozens of over-the-counter cold medicines, to make methamphetamine, a drug considered as addictive as heroin or crack cocaine. Includes interviews with police officers in Missouri who are involved in fighting a war on the drug; and Linda Green, whose husband, Trooper Nick Green, was killed while investigating a suspect. (C: Vicki Mabrey - P: Josh Yager)

"Who's Your Momma?" - a report on "Operation Migration," a four-year experimental program trying to establish a new migratory flock of whooping cranes after nearly a century of these birds teetering on the brink of extinction. Includes an interview with Joe Duff, an artist and amateur pilot, who has teamed up with scientists at the U.S. Government-run Patuxent Wildlife Research Center, where the cranes are bred and raised. Duff teaches the birds how to migrate south using his small ultra-light plane as the 'lead bird'. (C: Charlie Rose - P: Peter Klein)

"Hilary Swank" - an interview with actress Hilary Swank who, at the age of 30, has won two Academy Awards. Also includes an interview with Clint Eastwood who directed and appeared in "Million Dollar Baby," the film for which Ms. Swank won her Oscar. (C: Mike Wallace - P: John Hamlin)

Update: "Jesse James Rides Again" (OAD: 02/23/05)

"A Few Minutes With Steve Hartman" - the power of negative publicity

03/09/05 PREEMPTION

03/16/05 PREEMPTION

03/23/05 PREEMPTION

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60 MINUTES WEDNESDAY (continued)

03/30/05 "Steroids And The NFL" - a report on a 60 MINUTES WEDNESDAY investigation begun last year which led to a list of steroid prescriptions obtained by current and former NFL players. Includes interviews with: David Black, a forensic toxicologist; Dr. James Shortt, who allegedly supplied steroids and human growth hormone to members of the Carolina Panthers football team; Richard Gergel, attorney for the family of one of Dr. Shortt's patients; Dr. Harry Fisch, Columbia University Medical Center; and Mignon Simpson, a former employee of Dr. Shortt. (C: Anderson Cooper - P: Andrew Court, Keith Sharman) (See Also: "Dr. Shortt, MD" OAD: 01/12/05)
"Mr. & Mrs. Jack Welch" - Pts. I & II - an interview with the 69 year-old former GE CEO Jack Welch and his 45-year-old wife, Suzy, a writer and former journalist, about their headline-making love

affair, their life together and his controversial perks. The couple have co-authored a book called "Winning" (C: Dan Rather - P: Tom Anderson)

"The Deserters" - update of "The Deserters" (OAD: 12/08/04) Americans ordered to serve in Iraq who deserted to Canada. (C: Scott Pelley - P: Margaret Ebrahim, Angelina Abate)

"A Few Minutes With Steve Hartman" - "The Business Of Baseball" - Steve catches up with some of the players in spring training

48 HOURS

03/05/05 48 HOURS MYSTERY: "Secrets Of The Well"- reports on two separate unsolved murders with strange similarities, both solved by Georgia criminal investigator Clay Bryant:

1) a report on the murder case of Gwendolyn Moore, a 30-year-old mother whose body was pulled from a well in August 1970.

Gwendolyn's husband, Marshall, immediately came under suspicion. Moore, who passed a lie detector test, was not thoroughly investigated at the time because of connections to the local police department. After 30 years Bryant found enough evidence to charge Marshall Moore with the murder of his wife. He will go on trial on March 28, 2005.

2) In 1987, Fred Wilkerson, a small town fire chief and 49-year-old father, seemingly vanished. Bryant determined that the prime suspect was Wilkerson's ex-lover, Connie Quedans. At the time of the disappearance the estranged couple was involved in a property dispute. Bryant unearthed evidence and Wilkerson's body was found in Quedan's well. Connie Quedans was found guilty of murder and sentenced to life in prison. (C: Susan Spencer - Sr. P: Anthony Batson - P: Marc Goldbaum, Katherine Davis, Gayane Keshishyan)

03/12/05 48 HOURS MYSTERY: "Prime Suspect" followup to "Prime Suspect" (OAD: 04/07/04), a report on Marty Tankleff who, as a 17-year-old, was convicted of murdering his adoptive parents Seymour and Arlene Tankleff in their Belle Terre, Long Island home. Tankleff's relatives believe that Marty, now 33, is innocent and hope that a new trial will set him free. Includes interview with several key witnesses and with Tankleff's investigator, New York City detective Jay Salpeter, who took the case on a pro bono basis; Assistant District Attorney Leonard Lato who is fighting to uphold Tankleff's conviction; and Richard Ofshe, an expert in interrogation tactics who feels that innocent people, including Marty Tankleff, can be persuaded to confess to crimes they did not commit. The judge in the case is expected to rule on Tankleff's request for a new trial this spring. (C: Erin Moriarty - Sr. P: Katie Boyle - P: Gail Abbott Zimmerman)

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48 HOURS (continued)

03/19/05 PACIFIC NET ONLY - 48 HOURS MYSTERY: "Driven To Extremes" - On Aug. 7, 2000, Mary Hill was driving three neighborhood teenagers, including her daughter, Amy, home from school. Less than two miles from their home in an Orlando, Florida suburb, the car crashed into a tree, claiming the lives of Amy and her best friend, Carrie Brown. The third teen, Zak Rockwell, suffered brain injuries. Hill

claims she lost control of her BMW because it sped up on its own, but investigators say that Hill was driving recklessly. After an eight-month investigation by the Florida Highway Patrol, Hill was charged with vehicular homicide and manslaughter. Three and a half years after the accident she was tried and found guilty of two counts of vehicular homicide. Mary will remain in jail until her sentencing on May 10, 2004. The judge in the case has the option of proposing a treatment program instead of prison. Segment titles: "Forgotten Dreams"; "Fast And Furious"; "Breaking Point"; "Out Of Control"; "The Next Turn" (C: Peter Van Sant - P: Mary Noonan Robichaux, Clare Friedland, Lourdes Aguiar) (Sr. P: "Driven To Extremes": Anthony Batson) (OAD: 04/28/04)

03/26/05 48 HOURS MYSTERY: "A Question Of Murder"- John Maloney, a Green Bay, Wisconsin police officer, was convicted of murdering his estranged wife, Sandy, in 1999. He has always maintained his innocence. After Maloney's conviction, the prosecutor in the case, Joe Paulus, pled guilty to accepting bribes to fix more than 20 cases. The question arises as to whether Maloney got a fair trial and whether he is entitled to be re-tried. Sheila Berry, part-time novelist, part-time investigator and part-time head of Truth In Justice, a non-profit group that tries to help people it considers wrongly imprisoned, has taken up Maloney's cause. Berry is convinced not only that Maloney is innocent, but that Sandy Maloney was not murdered but died of alcohol poisoning. John Maloney is appealing for a new trial and the state of Wisconsin is investigating whether prosecutorial misconduct could have influenced the outcome of his trial for murder. (C: Susan Spencer - Sr. P: Al Briganti - P: Ira Sutow)

CBS NEWS SPECIAL

03/09/05 "Dan Rather: A Reporter Remembers"-a retrospective of CBS News Correspondent Dan Rather's career, told in his own words and marking his 24 years as anchor and managing editor of CBS Evening News. The special spans the past 50 years of his life and contains recollections of his early background and his days in radio and the beginning of his career as a television correspondent. Also includes footage of events about which Rather reported including: the civil rights movement and the impact of Martin Luther King, Jr.; the assassination of President John F. Kennedy; the Vietnam War; the Democratic convention of 1968; Watergate; the war in Afghanistan; the attempted assassination of President Ronald Reagan; the explosion of space shuttle Challenger; the Iran/Contra scandal; the current war in Iraq; and the 9/11/01 terrorist attacks. Also touches on the assault on Rather in 1986; accusations of liberal bias; and the report on President Bush's years in the Texas National Guard. (EP: Susan Zirinsky - P: Judy Tygard, Michael Rosenbaum)

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